

GSO Communications Committee Meeting Minutes
Thursday March 4, 2021 at 2pm (Zoom)

Chair: Hilda Oforio Addo (GSO Public Relations, Civil Engineering)
Present: Sarah Smith (GSO President)

Discussions:

Advocacy Committee's Suggestions to Communications Committee

> Scheduling of Facebook PSAs to address some underutilized resources on campus and draw attention to solutions to problems that students brought up in fall's Advocacy Survey (night parking, fulfilling students' technology needs, etc.)

Adding users to GSO's Facebook

> GSO Vice President and GSO Secretary have been added to the page. Since the GSO Public Relations Officer is graduating, getting several students involved now in a Communications Committee would help there be an easy transition to summer and fall.

Promotion of International Week

> When is International Week? Who organizes it? Many graduate students are international students, too. GSO should promote and encourage attendance when International Week happens.

Actions to take based on this meeting:

- Create a social media plan to schedule posts in advance for the PSAs suggested by the Advocacy Committee.
- Continue to drum up interest among reps (announcing to non-reps, if necessary) for joining the Communications Committee.