

Communications Committee Meeting 11/20

1. Introductions

- a. Name, Pronouns, GSO position, favorite ocean animal (yes this question is important)

Attendance: Tessa Rock (PR Rep), Clement Okolo (President), Precious Batubo (Geosciences Rep), John Olajire(CMIX rep), Brie Doucet(EDFL rep), Ahmed Houssain (Civil engineering rep), Faryal Atif (VP), Mary Pritchard, Oneyka Enwesi.

2. If anyone has anything they want to say about past communications committee meetings or events that is welcome, but if not we will continue

No one had anything to say for this so we moved on.

3. Go over Tessa's ideas of what the committee should accomplish for next semester

a. Talk about program ideas

Program ideas Tessa brought up: Having a part in the BIG Event, doing a scavenger hunt around campus and the top three winners get prizes, Doing something for kindness day such as writing anonymous letters to other grad students and handing them out, giving out stress toys, doing a desk buddy event with succulents, possibly bringing in a speaker, a get together bbq and lawn game event for the end of the year, a movie night outside or inside.

- The one that gained the most interest was participating in the BIG event since GSO hasn't done that for many years now.
- Brie Doucet mentioned doing a social media campaign to introduce the exec board reps and any current initiatives

b. Talk about ways to highlight other events besides the website form

- Faryal Atif mentioned doing something like Monday Messages which is when the official UL account reposts club events/meetings
- Maybe doing it on Wednesday and calling it What's Up Wednesday
- Clement brought up possibly making a GSO hashtag so other clubs can use that so we can find their event posts easier
- Conversation among everyone led to the idea of making a form on different social media platforms that grad students use, questions about programs they might want, and ask if it would be helpful if GSO docs were translated and if so which languages.

c. Making a document about how to make the work the committee does/PR position more accessible

- i. Color blind friendly
- ii. Image descriptions
- iii. Guides for font size and specific fonts to use

- The document idea had a really good reaction from everyone so we will be going ahead with this based off of a document from an organization Tessa used to be a part of.

- Tessa brought up possibly making documents in other languages to support the diverse culture of graduate students
- Precious brought up maybe doing it on a case-by-case basis if someone reaches out and also maybe try to learn how to translate docs in Spanish first and then go from there.
- Clement brought up adding this question to the google form.